Deloitte.



Consumer products and retail quarterly update Q2 2020

Consumer products and retail trends

Well-being focused1

As stay-at-home orders were put in place, consumers sought products that claim to boost immunity. Many businesses are marketing their products by claiming that their product has superior health benefits to consumers as individuals. Social media is increasingly bringing this trend to light as retailers can connect with consumers on an individual level. Going forward, brands will likely look to continue building on the association of their products with a healthy lifestyle by inserting ads into social media platforms that are seeing record high levels of consumer interaction.

Online accessibility³

Many businesses, schools, entertainment venues, and destinations have been forced to move their operations online. These places of congregation are focused on maintaining contact with the consumer without physically seeing them in person. In an on-demand consumer environment, many consumers value the ability to access retailers at any time. Just as physical spaces must be ADA compliant and accessible for all, business websites and apps may be responsible for maintaining these standards as well.

Local products²

With consumers becoming more cognizant about where their products are being sourced from, there has been an emphasis in products that have exchanged less hands in the supply chain. This has led to a higher increase for products sourced from the local community. E-commerce has driven companies globally to adopt lean supply chains, however, seemingly overnight, international supply chains tightened. Businesses must now increasingly concentrate on delivering locally sourced goods to their consumers.

Fewer reusables⁴

Over the past few years, there has been an increased focus on reusable items as a means to help the environment. As many businesses continue to operate during COVID-19, most have taken new measures to limit physical contact with their consumers. Businesses have allocated additional resources to securing single-use items and some are temporarily putting sustainability goals to the side in order to maintain operations and demonstrate they are helping to fight the pandemic.

In the news

June 29, 2020⁵ - Lululemon Athletica Inc., NASDAQ: LULU (Lulu), an athletic apparel retailer, announced it has entered into a definitive agreement with athome fitness company Mirror. In 2019, Lulu detailed its "Power of Three strategic plan to drive product innovation, create integrated Omni guest experiences, and to expand deeper in key markets around the world." Lulu CEO Calvin McDonald said, "The acquisition of Mirror is an exciting opportunity to build upon that vision." Mirror will operate as a standalone entity within Lulu which is betting more individuals will shift to exercising at home.

June 29, 2020^{6,7} – Coty, Inc., NYSE: COTY (Coty), an American multinational beauty company, announced it would acquire a 20 percent stake in KKW, Kim Kardashian West's cosmetics line, for \$200 million. This is the second stake Coty has taken in a Kardashian business as it previously invested in Kylie Cosmetics in November 2019. Coty will now gain access to Kardashian West's more-than 300 million social media followers. Coty's CEO Peter Harf commented, "This influence, combined with Coty's leadership and deep expertise in prestige beauty will allow us to achieve the full potential of her brands."

In this update

- Consumer trends
- Economic outlook
- Industry analysis
- Select M&A transactions
- Appendix

This update will focus on news and trends in the following areas:

- Food and beverages
- Products and durables
- Restaurant and food services
- Specialty retail

Who we are

Deloitte Corporate Finance LLC is a leading global middle market M&A advisor. Our professionals have extensive knowledge of and transaction experience in the consumer products and retail space.

Contacts

Lorin DeMordaunt

Managing Director Idemordaunt@deloitte.com +1 (704) 333-0591

Matt Preece

Managing Director mpreece@deloitte.com +1 (704) 731-7186

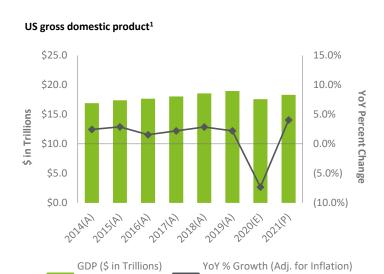
Garett Poston

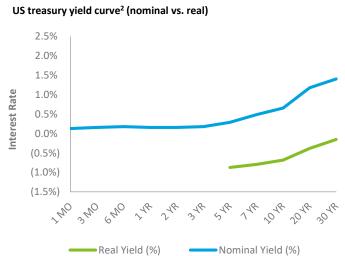
Managing Director gposton@deloitte.com +1 (213) 593-4544

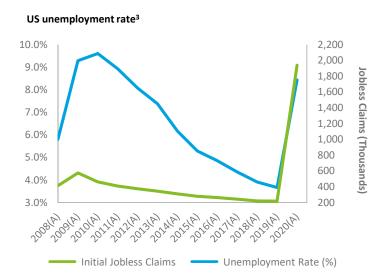
Rory Dineen

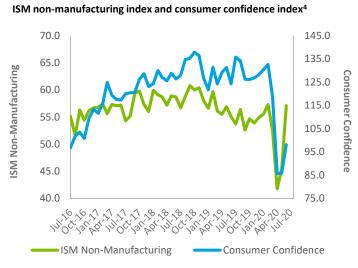
Managing Director rdineen@deloitte.com +1 (704) 333-0495

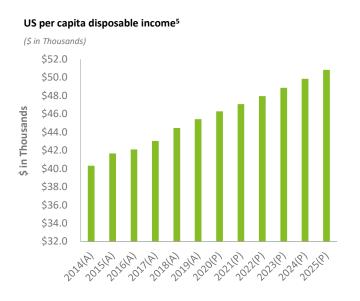
Macroeconomic and consumer products and retail sector outlook









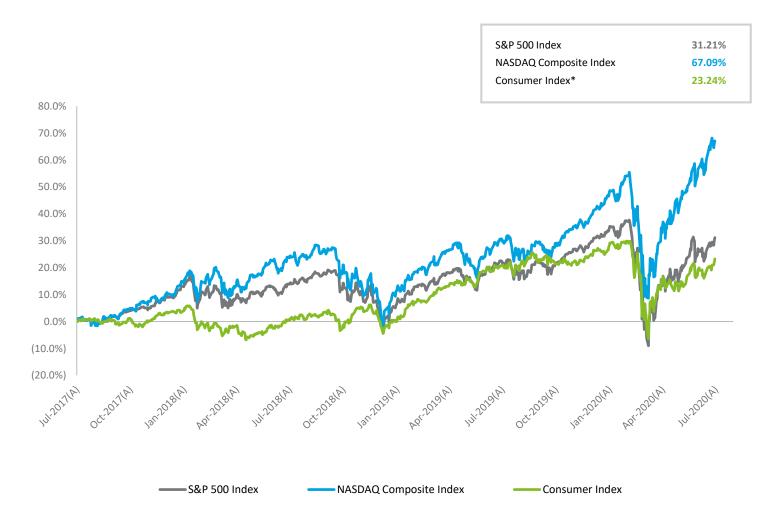




Consumer products and retail sector breakdown and trading statistics¹

							Last twelve months		NTM
Sector	Number of companies	% of 52 Week high	Median revenue CAGR (3 Yr)	Median LTM EBITDA (\$M)	Median EBITDA margin	Median enterprise value (\$M)	EV/ Revenue	EV/ EBITDA	EV/ EBITDA
Beauty & cosmetics	10	75.9 %	5.3 %	\$685.1	14.8 %	\$8,523.6	1.9 x	16.1 x	13.8 x
Food & beverage	10	92.8	0.9	2,965.6	19.9	39,329.7	2.8	18.0	16.5
Home & garden	10	87.4	4.8	749.8	14.0	8,388.7	2.0	12.9	15.4
Restaurant & food services	18	66.4	3.3	314.7	10.2	4,131.3	1.3	12.4	19.1
Apparel & specialty retail	10	57.6	2.4	388.3	12.2	5,152.6	1.2	11.6	14.0
Consumer products index	58	77.9 %	2.8 %	\$489.1	13.4 %	\$7,209.3	1.8 x	13.3 x	16.6 x

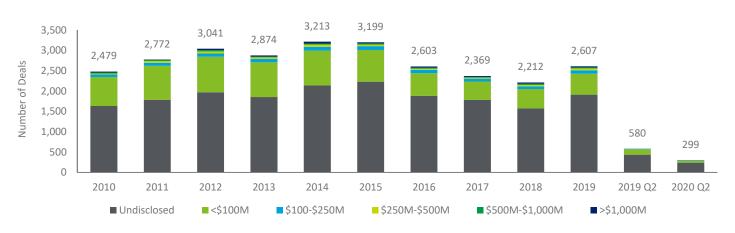
Public comparable three-year stock market performance²



Select recent consumer products and retail M&A transactions1

Announce Date	Target/Acquiror	Target Business Desciption	Enterprise Value ("EV")	EV/ EBITDA
Oct-19	3Sixty Duty Free Hotel Shilla Co.,Ltd	Operates as an in-flight and airport duty-free specialty retailer.	\$275.0	N/A x
Dec-19	Flavors Holdings Inc. Act II Global Acquisition Corp.	Flavors Holdings Inc., through its subsidiary, manufactures and markets tabletop sweeteners.	387.5	N/A
Jan-20	Speedo North America Business of PVH Corp. Pentland Group plc	Speedo North America Business of PVH Corp. comprises swimwear brands.	170.0	N/A
Feb-20	Assets of Dean Foods Company Yahoo Japan Corporation	Assets of Dean Foods Company comprises fluid and frozen facilities and the real estate, inventory, equipment, and other assets necessary to operate such facilities.	433.0	N/A
Jul-19	Five Production Facilities and Ledbetter Branded Retail Products of Empire Packing Company, L.P. JBS USA Food Company, LLC	Five Production Facilities and Ledbetter Branded Retail Products of Empire Packing Company, L.P. comprises production of case ready meat products	238.0	N/A
Jul-19	Smart Foodservice Stores LLC US Foods, Inc.	Operates as wholesale food distributor and foodservice warehouse.	970.0	11.4
Mar-20	Marucci Sports LLC Compass Diversified Holdings LLC	Provides baseball and softball tools to players at every level.	200.0	13.3
Mar-20	Rockstar, Inc. PepsiCo, Inc.	Produces energy drinks for people with active lifestyles ranging from athletes to rock stars.	4,700.0	N/A
Mar-20	Real Estate Assets of Tropicana Las Vegas Hotel and Casino Gaming and Leisure Properties, Inc.	And a Land for Development comprises a Tropicana Las Vegas hotel and casino and a development land.	307.5	N/A
Apr-20	Oral Care Assets of High Ridge Brands Co. Ranir, LLC	Oral Care Assets of High Ridge Brands Co. comprises oral care products, including power toothbrushes, travel kits, and rinse and floss.	113.0	N/A
Jun-20	North American Buitoni® business of Nestlé USA, Inc. Buitoni Food Company	North American Buitoni® business of Nestlé USA, Inc. comprises a pasta manufacturing facility. The asset is located in the United States.	115.0	N/A
Median Mean				12.4 p

Annual Consumer Products and Retail M&A Transaction Volume2



Appendix

Consumer products and retail trading multiples 1

						Last twelve months		NTM
Company (ticker)	% of 52 Week high	LTM revenue	LTM EBITDA	EBITDA margin	Enterprise value ("EV")	EV/ Revenue	EV/ EBITDA	EV/ EBITDA
(\$ in millions)								
Beauty & cosmetics (10)								
Colgate-Palmolive (India) Limited (BSE:500830)	86.1 %	\$600.9	\$157.2	26.2 %	\$5,076.2	8.4 x	<i>32.3</i> x	30.3 x
Coty Inc. (NYSE:COTY)	32.8	7,931.2	1,135.8	14.3	11,971.0	1.5	10.5	11.2
L'Occitane International S.A. (SEHK:973)	65.7	1,806.7	275.4	15.2	3,374.3	1.9	12.3	11.9
L'Oréal S.A. (ENXTPA:OR)	97.9	33,524.4	7,426.3	22.2	183,181.9	5.5	24.7	23.7
Nu Skin Enterprises, Inc. (NYSE:NUS)	95.2	2,314.8	311.5	13.5	2,608.5	1.1	8.4	8.6
Revlon, Inc. (NYSE:REV)	33.2	2,319.4	123.0	5.3	3,779.2	1.6	30.7	13.5
Sally Beauty Holdings, Inc. (NYSE:SBH)	65.0	3,792.3	489.1	12.9	3,741.7	1.0	7.6	8.4
The Estée Lauder Companies Inc. (NYSE:EL)	90.5	15,454.0	3,193.0	20.7	75,800.5	4.9	23.7	26.7
The Procter & Gamble Company (NYSE:PG)	97.2	70,346.0	19,059.0	27.1	329,725.5	4.7	17.3	17.2
Ulta Beauty, Inc. (NasdaqGS:ULTA)	55.3	6,828.2	881.1	12.9	13,112.1	1.9	14.9	14.1
Median	75.9 %			14.8 %		1.9 x	16.1 x	13.8 x
Mean	71.9 %			17.0 %		3.3 x	18.2 x	16.6 x
Food & beverage (10)								
Conagra Brands, Inc. (NYSE:CAG)	98.7 %	\$11,054.4	\$2,218.1	20.1 %	\$27,021.1	2.4 x	12.2 x	11.8 x
General Mills, Inc. (NYSE:GIS)	98.8	17,626.6	3,713.1	21.1	51,638.3	2.9	13.9	14.3
Hormel Foods Corporation (NYSE:HRL)	94.7	9,599.1	1,287.4	13.4	26,065.0	2.7	20.2	19.2
Mondelez International, Inc. (NasdaqGS:MDLZ)	87.7	26,037.0	5,135.0	19.7	93,279.8	3.6	18.2	17.6
Nestlé S.A. (SWX:NESN)	96.2	95,886.4	19,283.6	20.1	349,291.2	3.6	18.1	17.1
PepsiCo, Inc. (NasdaqGS:PEP)	90.8	67,654.0	12,360.0	18.3	220,966.6	3.3	17.9	16.1
The Coca-Cola Company (NYSE:KO)	77.2	37,173.0	12,120.0	32.6	232,021.0	6.2	19.1	21.6
The Hain Celestial Group, Inc. (NasdaqGS:HAIN)	97.2	2,245.3	187.9	8.4	3,671.8	1.6	19.5	17.0
The J. M. Smucker Company (NYSE:SJM)	84.3	7,801.0	1,738.5	22.3	17,474.1	2.2	10.1	10.6
TreeHouse Foods, Inc. (NYSE:THS)	72.7	4,307.0	454.3	10.5	4,610.2	1.1	10.1	9.2
Median	92.8 %			19.9 %		2.8 x	18.0 x	16.5 x
Mean	89.8 %			18.6 %		3.0 x	15.9 x	15.5 x
Home & garden (10)								
Central Garden & Pet Company (NasdagGS:CENT)	97.3 %	\$2,433.4	\$200.8	8.3 %	\$2,489.4	1.0 x	12.4 x	NA x
Helen of Troy Limited (NasdaqGS:HELE)	93.1	1,751.9	271.1	15.5	5,246.5	3.0	19.4	16.8
iRobot Corporation (NasdagGS:IRBT)	90.8	1,168.9	78.5	6.7	2,177.2	1.9	27.7	18.0
Newell Brands Inc. (NasdaqGS:NWL)	78.1	9,558.9	1,254.5	13.1	13,122.2	1.4	10.5	12.3
Snap-on Incorporated (NYSE:SNA)	81.9	3,998.5	1,010.4	25.3	8,675.1	2.2	8.6	10.6
Stanley Black & Decker, Inc. (NYSE:SWK)	87.2	14,238.0	2,202.1	15.5	29,346.5	2.1	13.3	15.4
The Clorox Company (NYSE:CLX)	97.2	6,365.0	1,342.0	21.1	31,184.1	4.9	23.2	21.4
The Toro Company (NYSE:TTC)	81.1	3,270.0	489.2	15.0	8,102.3	2.5	16.6	16.6
Tupperware Brands Corporation (NYSE:TUP)	41.1	1,686.5	173.3	10.3	1,268.1	0.8	7.3	5.3
Whirlpool Corporation (NYSE:WHR)	87.5	19,984.0	1,853.0	9.3	13,835.0	0.7	7.5	9.0
Median	87.4 %			14.0 %		2.0 x	12.9 x	15.4 x
Mean	83.5 %			14.0 %		2.0 x	14.6 x	13.9 x

Consumer products and retail trading multiples (cont.)¹

						Last twe	lve months	NTM
Company (ticker)	% of 52 Week high	LTM revenue	LTM EBITDA	EBITDA margin	Enterprise value ("EV")	EV/ Revenue	EV/ EBITDA	EV/ EBITDA
(\$ in millions)								
Restaurant & food services (18)								
Aramark (NYSE:ARMK)	50.7 %	\$15,947.2	\$1,327.4	8.3 %	\$13,358.7	0.8 x	10.1 x	15.5 x
Bloomin' Brands, Inc. (NasdaqGS:BLMN)	44.9	4,019.6	314.7	7.8	3,462.6	0.9	11.0	24.9
Brinker International, Inc. (NYSE:EAT)	53.1	3,349.4	377.4	11.3	3,685.6	1.1	9.8	19.1
Chipotle Mexican Grill, Inc. (NYSE:CMG)	99.0	5,688.9	665.4	11.7	33,680.2	5.9	50.6	NA
Core-Mark Holding Company, Inc. (NasdaqGS:CORE)	68.4	13,512.8	158.2	1.2	1,781.2	0.1	11.3	10.0
Cracker Barrel Old Country Store, Inc. (NasdaqGS:CBRL)	61.4	2,814.8	283.0	10.1	3,735.0	1.3	13.2	18.7
Darden Restaurants, Inc. (NYSE:DRI)	61.6	7,806.9	794.0	10.2	14,987.8	1.9	18.9	18.0
Dine Brands Global, Inc. (NYSE:DIN)	39.4	879.9	238.4	27.1	2,389.7	2.7	10.0	15.5
Domino's Pizza, Inc. (NYSE:DPZ)	99.1	3,655.9	680.6	18.6	20,322.3	5.6	29.9	26.3
Dunkin' Brands Group, Inc. (NasdaqGS:DNKN)	79.8	1,374.3	475.8	34.6	8,514.3	6.2	17.9	19.9
Jack in the Box Inc. (NasdagGS:JACK)	83.4	967.4	204.4	21.1	3,955.3	4.1	19.4	15.1
Recipe Unlimited Corporation (TSX:RECP)	35.1	865.2	124.4	14.4	1,315.0	1.5	10.6	19.1
SpartanNash Company (NasdagGS:SPTN)	93.2	8,850.1	164.8	1.9	1,641.4	0.2	10.0	7.9
Sysco Corporation (NYSE:SYY)	64.5	59,501.6	3,024.9	5.1	37,389.9	0.6	12.4	22.1
Texas Roadhouse, Inc. (NasdagGS:TXRH)	75.1	2,718.1	283.9	10.4	4,307.3	1.6	15.2	26.9
The Cheesecake Factory Incorporated (NasdagGS:CAKE)	51.4	2,498.3	186.0	7.4	2,697.7	1.1	14.5	52.6
United Natural Foods, Inc. (NYSE:UNFI)	82.0	25,232.0	480.4	1.9	4,868.5	0.2	10.1	7.7
Yum! Brands, Inc. (NYSE:YUM)	75.5	5,606.0	2,006.0	35.8	37,689.1	6.7	18.8	20.2
Median	66.4%			10.3 %		1.4 x	12.8 x	19.1 x
Mean	67.6%			13.3 %		2.4 x	16.3 x	20.0 x
A								
Apparel & specialty retail (10) Carter's, Inc. (NYSE:CRI)	77.6 %	3,432.7	404.8	11.8 %	5,096.1	1.5 x	12.6 x	12.1 x
Columbia Sportswear Company (NasdagGS:COLM)	77.0 %	2,956.1	371.8	12.6	5,209.1	1.3 x 1.8	12.0 x 14.0	16.5
. , , , , ,	72.9 35.6	•		7.5	•		5.2	
G-III Apparel Group, Ltd. (NasdaqGS:GIII)		2,932.0	221.3	7.5 6.5	1,152.1	0.4		6.9
Guess?, Inc. (NYSE:GES)	42.5	2,401.7	156.3		1,650.9	0.7	10.6	23.5
Hanesbrands Inc. (NYSE:HBI)	84.5	6,695.4	962.0	14.4	8,919.1	1.3	9.3	12.6
Iconix Brand Group, Inc. (NasdaqGS:ICON)	42.2	141.0	64.1	45.5	618.1	4.4	9.6	NA
Oxford Industries, Inc. (NYSE:OXM)	57.4	1,001.2	83.1	8.3	1,137.2	1.1	13.7	37.2
PVH Corp. (NYSE:PVH)	47.0	8,896.7	555.5	6.2	7,917.3	0.9	14.3	13.3
Ralph Lauren Corporation (NYSE:RL)	57.8	6,159.8		14.1	6,501.3	1.1	7.5	14.0
V.F. Corporation (NYSE:VFC)	62.5	10,488.6	1,555.9	14.8	28,252.1	2.7	18.2	30.8
Median	57.6%			12.2 %		1.2 x	11.6 x	14.0 x
Mean	58.0 %			14.2 %		1.6 x	11.5 x	18.5 x
Overall Median	77.9 %		\$489.2	13.4 %	\$7,209.3	1.8 x	13.5 x	16.5 x
Overall Mean	74.2%		\$2.052.7	15.2 %	\$35,709.6	2.5 x	15.5 x	17.5 x

Recent consumer products and retail M&A transactions¹

Announce Date	Target/Acquiror	LTM Revenue	LTM EBITDA	EBITDA Margin	Enterprise Value ("EV")	EV/ EBITDA
Jun-19	Chongqing Department Store Co.,Ltd. Chongqing General Trading (Group) Company Limited	\$34,040.6	\$975.8	2.9 %	\$7,782.3	8.0 x
Jul-19	CUB Pty Ltd Asahi Holdings (Australia) Pty Ltd	2,294.0	1,075.0	46.9	16,000.0	14.9
Sep-19	Dongfeng Xiaokang Motor Company Limited Chongqing Sokon Industry Group Stock Co.,Ltd.	17,388.3	N/A	N/A	8,616.7	N/A
Oct-19	The Stars Group Inc. Yahoo Japan Corporation	2,493.3	593.3	23.8	14,479.9	24.4
Oct-19	Adtalem Educacional do Brasil S/A Universidade Estácio de Sá	875.0	191.0	21.8	2,206.0	11.5
Nov-19	Swedol AB Momentum Group AB (publ)	3,532.9	557.7	15.8	4,823.0	8.6
Dec-19	Baiyang Investment Group, Inc. Qingdao Conson Capital Investment Co., Ltd.	3,061.1	216.3	7.1	3,785.8	17.5
Dec-19	Changan PSA Automobiles Co., Ltd. Shenzhen Qianhai Ruizhi Investment Co., Ltd.	915.1	N/A	N/A	3,260.0	N/A
Dec-19	Farnese Vini Srl Platinum Equity, LLC	75.0	N/A	N/A	180.0	N/A
Feb-20	Santher - Fábrica de Papel Santa Therezinha S/A Marubeni Corporation; Daio Paper Corporation	1,562.8	177.0	11.3	2,993.0	16.9
Mar-20	AlphaTheta Corporation Noritsu Koki Co., Ltd.	63,924.0	N/A	N/A	65,000.0	N/A
Mar-20	Daito Gyorui Co., Ltd. Maruha Nichiro Corporation	103,805.0	429.3	0.4	11,408.5	26.6
May-20	PrettyLittleThing.com Limited Boohoo Group Plc.	516.0	N/A	N/A	847.5	N/A
Jun-20	National Electric Vehicle Sweden AB Evergrande Health Industry Group Limited	107.9	N/A	N/A	15,499.2	N/A
Median Mean						15.9 : 14.3 :

Recent consumer products and retail M&A transactions¹



Sun Capital Partners

The undersigned acted as exclusive financial advisor to Flavor 1st Growers & Packers, Inc.

Deloitte.

Deloitte Corporate Finance LLC





Seaboard Corporation

The undersigned acted as

Deloitte.

Deloitte Corporate Finance LLC



Levine Leichtman Capital Partners

The undersigned acted as financial advisor to Nothing Bundt Franchising, LLC

Deloitte.

Deloitte Corporate Finance LLC



S&D Coffee, Inc.



The undersigned acted as

Deloitte.

Deloitte Corporate Finance LLC



Spice World, Inc. has been acquired by



Palladium Equity Partners

The undersigned acted as exclusive financial advisor to Spice World, Inc.

Deloitte.

Deloitte Corporate Finance LLC



Goldner Hawn has been acquired by



The undersigned acted as exclusive financial advisor to Specialty Commodities, Inc.

Deloitte.

Deloitte Corporate Finance LLC



GraceKennedy, Ltd.

has acquired the assets and brands of



La Fe Foods LLC

The undersigned acted as exclusive financial advisor to GraceKennedy, Ltd.

Deloitte.

Deloitte Corporate Finance LLC



has been acquired by



The undersigned acted as exclusive financial advisor to Enray, Inc.

Deloitte.

Deloitte Corporate Finance LLC



Shock Doctor, Inc.



Norwest Equity Partners Northwest Equity Partners

The undersigned acted as financial advisor to Cutter Gloves.

Deloitte.

Deloitte Corporate Finance LLC



Treat American Limited and Company Kitchen, LLC

has been acquired by



Compass Group PLC

The undersigned acted as exclusive financial advisor to Treat America Limited and Company Kitchen, LLC.

Deloitte.

Deloitte Corporate Finance LLC



Unilever United States, Inc.

has sold its Culver Specialty Brands division



B&G Foods, Inc.

The undersigned acted as exclusive financial advisor to Unilever United States, Inc.

Deloitte.

Deloitte Corporate Finance LLC



COFCO Limited



Tully Sugar Limited

Deloitte.

Deloitte Corporate Finance LLC



has completed a majority recapitalization with



Wassertein & Co.

The undersigned acted as exclusive financial advisor to Jamberry Nails, LLC.

Deloitte.

Deloitte Corporate Finance LLC



has sold the RiceSelect brand and related assets to

(Riyiana) Rivianna Foods, Inc. a subsidiary of



The undersigned acted as exclusive financial advisor to RiceTec Inc.

Deloitte.

Deloitte Corporate Finance LLC



Buddy's Holding Company, LLC

has been acquired by



CapitalSpring

The undersigned acted as exclusive financial advisor to Buddy's Holding Company LLC.

Deloitte.

Deloitte Corporate Finance LLC

DYMATIZE U T R I T I O N Dymatize Enterprises Inc. a portfolio company of TA ASSOCIATES

has been acquired by Post

Post Holdings, Inc.

The undersigned acted as financial advisor to Dymatize Enterprises, LLC.

Deloitte.

Deloitte Corporate Finance LLC

CONTINENTAL

Continental Café, Inc. has completed a recapitalization with



New Heritage Capital, LLC

The undersigned acted as exclusive financial advisor to Continental Café, Inc.

Deloitte.

Deloitte Corporate Finance LLC

SALIX ANIMAL HEALTH ® Salix Animal Health, LLC

has been acquired by



Spectrum Brands Holdings, Inc.

The undersigned acted as exclusive financial advisor to Salix Animal Health, LLC and related entities.

Deloitte.

Deloitte Corporate Finance LLC



Company, Inc. has completed a recapitalization with



Gryphon Investors

The undersigned acted as financial advisor to American Importing Company, Inc

Deloitte.

Deloitte Corporate Finance LLC



has been acquired by

Swander Pace Capital The undersigned acted as financial advisor to Reef.

Deloitte.

Sources cited

Page 2:

- "There's More Than One Reason To Wear A Mask: How Brands Can Pivot During The Pandemic And For The Long Haul." Forbes, 14 July 2020 https://www.forbes.com/sites/forbesbusinessdevelopmentcouncil/2020/07/14/theres-more-than-one-reason-to-wear-a-mask-how-brands-can-pivot-during-the-pandemic-and-for-the-long-haul/#601f5a43716b accessed on July 15, 2020
- "Home as Refuge, Fewer Reusables, Less Privacy: The Consumer Trends Emerging From Coronavirus Lockdowns." The Wall Street Journal, 27 April, 2020.
 - https://www.wsj.com/articles/home-as-refuge-fewer-reusables-less-privacy-the-consumer-trends-emerging-from-coronavirus-lockdowns-11587974400 accessed on July 15, 2020.
- 3. "How your small business can get you sued." The Philadelphia Inquirer, 11 February, 2020. https://www.inquirer.com/business/small-business-website-sued-suits-ada-20200211.html accessed on July 15, 2020
- 4. "After June Job Gains, Still a 'Deep Hole,' and New Worries." The New York Times, 2 July, 2020. https://www.nytimes.com/2020/07/02/business/economy/jobs-unemployment-coronavirus.html accessed on July 15, 2020
- 5. "Lululemon to acquire at-home fitness company Mirror for \$500." CNBC, 29 June, 2020 https://www.cnbc.com/2020/06/29/lululemon-to-acquire-at-home-fitness-company-mirror-for-500-million.html accessed on July 15, 2020
- 6. "Kim Kardashian West's KKW cosmetics line is worth \$1 billion." CNN, 29 June, 2020 https://www.cnn.com/2020/06/29/investing/kim-kardashian-coty-kkw/index.html accessed on July 15th, 2020
- 7. "Kim Kardashian West Is Worth \$900 Million After Agreeing To Sell A Stake In Her Cosmetics Firm To Coty." Forbes, 29 June, 2020 https://www.forbes.com/sites/maddieberg/2020/06/29/kim-kardashian-is-selling-a-stake-in-her-cosmetics-firm-to-coty-for-200-million/#75e872095150 accessed on July 15, 2020

Page 3:

- 1. US Bureau of Economic Analysis, https://data.oecd.org, accessed July 15, 2020. Data as of December 31, 2020.
- 2. US Department of the Treasury, https://www.treasury.gov, accessed July 15, 2020. Data as of December 31, 2020.
- 3. Bureau of Labor Statistics, https://data.bls.gov, accessed July 15, 2020. Data as of July 15 2020.
- 4. S&P Capital IQ, https://www.capitalig.com, accessed July 15, 2020. Data as of July 15, 2020.
- 5. IBISWorld, https://www.ibisworld.com, accessed July 15, 2020. Data as of July 15, 2020.
- 6. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.

Page 4:

- 1. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.
- 2. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.

Page 5:

- 1. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.
- 2. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.

Page 6:

1. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.

Page 7:

1. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.

Page 8:

1. S&P Capital IQ, https://www.capitaliq.com, accessed July 15, 2020. Data as of July 15, 2020.

Deloitte Corporate Finance LLC (DCF)

DCF provides deal execution and lead financial advisory services to large corporate, middle market, private equity and venture capital firms. DCF and its affiliates maintain a presence in key US financial centers.

For additional information or to find out more about how DCF can assist the deal initiation and execution process, please contact one of our DCF managing directors:

Phil Colaco

CEO philcolaco@deloitte.com +1 704 333 0533

Keith Adams

keadams@deloitte.com +1 404 631 3455

Eric Andreozzi

eandreozzi@deloitte.com +1 704 333 0518

Tony Blanchard

anblanchard@deloitte.com +1 313 396 3738

Doug Bolt

dbolt@deloitte.com +1 704 731 7219

Hector Calzada

hcalzada@deloitte.com +1 404 631 3015

John Deering

jdeering@deloitte.com +1 704 333 0574

Lorin DeMordaunt

Idemordaunt@deloitte.com +1 704 333 0591

Rory Dineen

rdineen@deloitte.com +1 704 333 0495

Will Frame

wframe@deloitte.com +1 312 486 4458

Simon Gisby

sgisby@deloitte.com +1 212 436 2495

Bill Kerkam

wkerkam@deloitte.com +1 980 312 3613

Jamie Lewin

jlewin@deloitte.com +1 214 840 7057

James Miller

jamesmiller5@deloitte.com +1 704 731 8230

Byron Nelson

bynelson@deloitte.com +1 469 417 2462

Lou Paone

lpaone@deloitte.com +1 704 731 7202

Garett Poston

gposton@deloitte.com +1 213 593 4544

Matt Preece

mpreece@deloitte.com +1 704 731 7186

Justin Silber

jsilber@deloitte.com +1 404 942 6960

Tom Spivey

tspivey@deloitte.com +1 214 840 7014

Vijay Balasubramanian

vbalasubramanian@deloitte.com +1 212 313 1723

Deloitte Corporate Finance Business Development Group:

Brad Heston

Senior Vice President bheston@deloitte.com +1 404 631 3839

John Lindsey

Senior Vice President jlindsey@deloitte.com +1 469 417 2147

Bill Pucci

Senior Vice President wpucci@deloitte.com +1 973 602 4542

www.investmentbanking.deloitte.com

Deloitte.

This newsletter is a periodic compilation of certain completed and announced merger and acquisition activity. Information contained in this newsletter should not be construed as a recommendation to sell or a recommendation to buy any security. Any reference to or omission of any reference to any company in this newsletter shall not be construed as a recommendation to sell, buy or take any other action with respect to any security of any such company. We are not soliciting any action with respect to any security or company based on this newsletter. This newsletter is published solely for the general information of clients and friends of Deloitte Corporate Finance LLC. It does not take into account the particular investment objectives, financial situation, or needs of individual recipients. Certain transactions, including those involving early stage companies, give rise to substantial risk and are not suitable for all investors. This newsletter is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied upon as such. Prediction of future events is inherently subject to both known risks, uncertainties and other factors that may cause actual results to vary materially. We are under no obligation to update the information contained in this newsletter. We and our affiliates and related entities, partners, principals, directors, and employees, including persons involved in the preparation or issuance of this newsletter, may from time to time have "long" and "short" positions in, and buy or sell, the securities, or derivatives (including options) thereof, of companies mentioned herein. The companies mentioned in this newsletter may be: (i) investment banking clients of Deloitte Corporate Finance LLC; or (ii) clients of Deloitte Financial Advisory Services LLP and its related entities. The decision to include any company for mention or discussion in this newsletter is wholly unrelated to any audit or other services that Deloitte Corporate Finance LLC may provide or to any audit services or any services that any of its affiliates or related entities may provide to such company. No part of this newsletter may be copied or duplicated in any form by any means, or redistributed without the prior written consent of Deloitte Corporate Finance LLC.

About Deloitte

Deloitte Corporate Finance LLC (DCF), a broker-dealer registered with the U.S. Securities and Exchange Commission (SEC) and member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC), is an indirect wholly-owned subsidiary of Deloitte Financial Advisory Services LLP and affiliate of Deloitte Transactions and Business Analytics LLP. Investment banking or other services that would require registration as a broker-dealer with the SEC and membership in FINRA would be provided exclusively by DCF. For more information, visit www.investmentbanking.deloitte.com. Please see www.deloitte.com/us/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.

Copyright © 2020 Deloitte Development LLC. All rights reserved.

Designed by CoRe Creative Services. RITM0523704